

Security

Intelligence

Compliance

## Helping Healthcare Professionals Communicate



The amount of Personal Health Information (PHI) healthcare professionals deal with on a daily basis is enormous. In complying with State, Federal, HIPAA / HITECH, and MU regulations, and with the rise of Cyber Attacks and Email Threats, Data Breaches and Identity Theft have increased exponentially. The legal and financial liabilities that stem from such breaches is damaging, and both internal and external users are hard to please.

Protected Trust offers the simplest, and one of the most intelligent Email Encryption platforms in the world. Offered as a secure-SAAS solution, Protected Trust offers healthcare organizations a professional branded solution deployed within hours, that works seamlessly within MS Outlook, Office 365, Web browsers, Mobile browsers, and Mobile devices which can communicate with any email address globally. With Protected Trust, it's wide array of intelligence features increases user adoption, and advances healthcare communication.

### Security:

- ✓ 2 Levels of Encryption (128-bit SSL & 256-bit AES)
- ✓ NIST-Certified Key Management Servers (FIPS 140-2 L3)
- ✓ Unique Out-of-Band Authentication and Identity Verification (SMS/Phone/Operator)

### Compliance:

- ✓ Enable compliance with HIPAA/HITECH/MU, PCI, Red Flags, SB-562, 201 CMR 17, NRS-597.970, and more

### Intelligence:

- ✓ Uses your existing email address & infrastructure
- ✓ Branded, Easy to Use, and requires no Downloads
- ✓ Full Audit Trail & Real Time Tracking of all messages (Read, Reply, Forward, etc.)
- ✓ Preset Message Auto-Expiry (24 hrs. - 10 years)
- ✓ Gigabyte File Size Delivery (5 GB/message)
- ✓ Universal Acces - Outlook 2003/07/10/13/16 Add-in, O365 and O365 OWA, Secure Web Client, Secure Mobile Client, iPhone, iPad, and more

**N-Krypt Global Services, Inc.**

675 Cochrane Drive, East Tower, 6th Floor, Markham, ON L3R 0B8

Tel: (877) 265-7978 [sales@n-krypt.com](mailto:sales@n-krypt.com). All Rights Reserved.

# Protected Trust™

## Protected Trust's Industry-Leading Features:

### *Simple & Easy to Use:*

You can have the best technology in the world, but if it isn't simple enough, then users won't adopt it. With Protected Trust, it was designed from the ground up to be one of the simplest systems available.

### *Free Outlook Add-in & Mobile Apps*

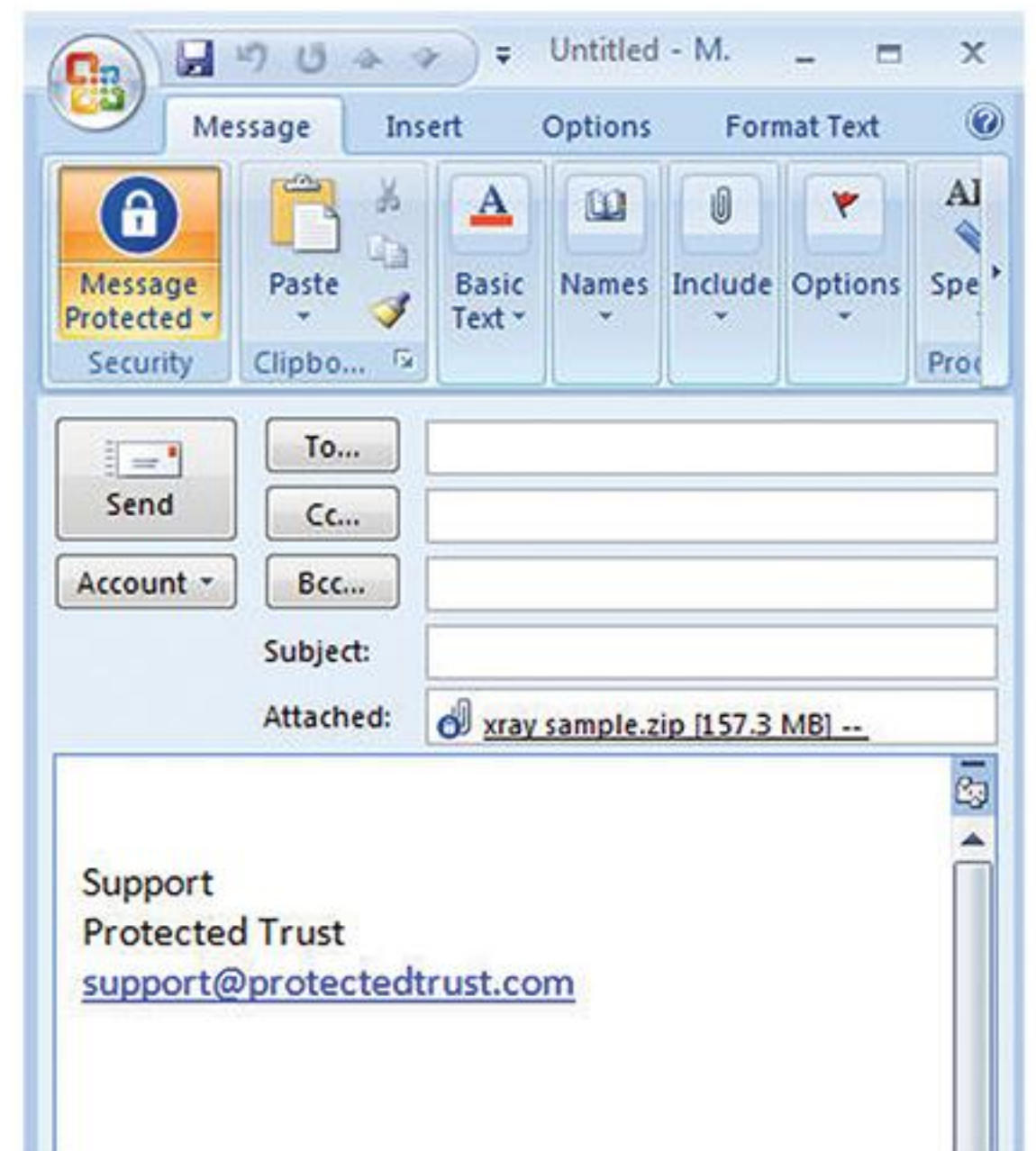
One of the trademark features of the Protected Trust Platform is a fully integrated Outlook Add-in and Mobile device support. The Microsoft Outlook Add-in works seamlessly with Outlook 2003, 2007, 2010, 2013, 2016 and Office 365. With mobile web client connectivity, and native Mobile applications, users can now access their secure messages on the go with their iPhones, iPads, and Android devices.

### *Real Time Tracking & Large File Size Delivery*

With the combination of giga-byte file size delivery and real-time tracking & audit trail, organizations can benefit by becoming paperless, more efficient, and saving costs across their business. Utilizing Protected Trust for digital packaging ensures real-time delivery of your sensitive communications through their standard email client, with an audit trail more robust and intelligent than using a same-day courier service.

### *Unique 2-Factor Out-of-Band Authentication*

With 2-Factor Out-of-Band Authentication, recipients are not required to have to register an account before viewing the secure email sent to them. If they choose to register, it's a one-time 20-second registration process. Protected Trust includes multiple methods to verify recipient identity, including password or shared secret, automated phone operator or sms text messaging. Once the Identity has been verified, the system is smart enough to remember it for the Sender until the Recipient has registered.



## The Power of Recall

Ever wish you could Recall a message you already sent? Protected Trust provides the Sender with 'cheap insurance' by allowing secure messages to be Revoked regardless of who it was sent, when it was sent, and even if the recipient has already opened and viewed the content and its attachments. This unique functionality works with every email address, and there is no worry about compromising any privacy laws.

**Ask for your free live demo today!**



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