PATIENT **RELATIONSHIP**MANAGEMENT





Manage your customer communication automatically. **CGM CONNECTION** is a state-of-the-art text, email, and phone communication option for **CGM eMDs**.

A key component of your patient engagement strategy, **CGM CONNECTION** tightly integrates with your appointments and demographics, delivering appointment reminders and mass messaging so you stay connected with your patients. Help them keep their appointments, and add a powerful marketing tool to your practice.

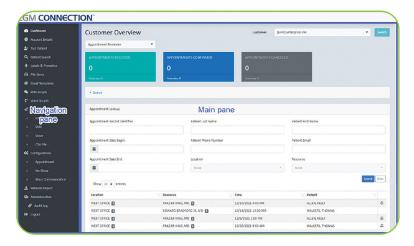
Key Features

- Single vendor system from CompuGroup Medical
- Voice, text, and email communications
- Tight integration with bi-directional updates based on changes to appointments and patient demographics; patient responses are reflected within **CGM eMDs**
- Real-time updates of appointment confirmation status
- Blast (mass) messaging for marketing, birthdays, announcements, and more
- Message customization by resource, location, visit types, and day of week
- Multi-language support



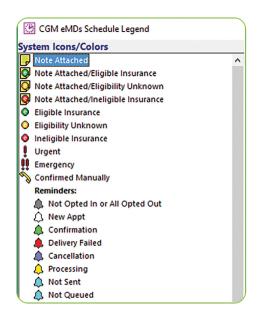
CGM CONNECTION Dashboard

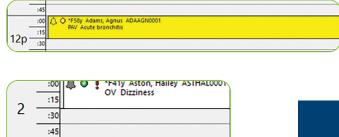
While much of what you need to see is available from within the EHR and appointment scheduler, the **CGM CONNECTION** dashboard gives you the ability to review all of your communications, filtered by patient, date range, and facility.



Integrated Confirmation Status

Color-coded icons and status codes make it easy to see if patients have opted in or out of your communications and, importantly, the status of any confirmed upcoming appointments. Create action lists to close confirmation gaps and reduce the number of no-shows affecting your practice.







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Contact us to learn more

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