

Welcome to the website of Medical Sweden AB and CompuGroup Medical LAB Scandinavia AB ("CGM")! We appreciate your interest in our companies, our products and our services. The protection of your personal data is paramount to us and we want you to feel safe when you visit this website or contact us. The following is a description of the personal data that is collected and for what purposes it is processed.

Area of application

This data protection declaration applies to CGM's website and CGM's other associated online services. It does not apply to links to external companies.

Personal data

Personal data means all information pertaining to an identified or identifiable natural person. An identifiable natural person is a person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number. Information that is not directly related to your real identity – e.g. preferred websites or number of visitors to a site – is not personal data.

Collection and processing of personal data

Information such as your name, address, telephone number or e-mail address will not be collected unless you have divulged the information voluntarily, e.g. for the registration of an account, in connection with an investigation, for the establishment of an

contract or a request for information, or when you contact us directly, e.g. via e-mail.

When you visit our website, our web servers will, by default and for security reasons, momentarily store connection data from the requested unit, visited web sites, date and time of your visit, information about web browser and operative system, and the referring website that you visited before you visited our website.

Information such as your name, address, telephone number or e-mail address will not be collected unless you have divulged the information voluntarily, e.g. for the registration of an account, in connection with an investigation, for the establishment of an contract or a request for information.

Use and transfer of personal data

The personal data provided by you is used for fulfilling your requests and wishes, usually for processing your contract or for answering your request. The personal data is also used for website administration. Only if you have given us your consent or if you – as far as statutory regulations provide for this – have not objected, we also use this data for product-related surveys and marketing purposes.

The length of time during which your personal data will be stored depends on the purpose of the data. Contract details are only stored as long as they are required for contract fulfillment (extensive information about this is provided when the contract is concluded) or if we are obliged by law to save the details longer. Personal data that has been collected and processed with your consent will be saved only as long as your consent is valid.

Your personal data will not be transferred or sold to any third party unless this is required for contract fulfillment or if you have given your expressive consent. For example, it may be necessary to transfer your address and order data to our sales and service partners when you have placed an order.

Information from CGM Group

CGM companies may want to contact you regarding special offers and news about our products and services. When registering our website we therefore will ask for your permission to send you direct marketing messages. Information about important changes in connection with your existing contract as a customer of CGM (e.g. concerning software releases) do of course not depend on the marketing permission.

Consent to receiving newsletters

To receive our newsletters you must give your consent. CGM will process your personal data, such as your name and e-mail address, to administer these newsletters and special offers. CGM may also use the data for internal statistics regarding, among other things, marketing and information campaigns. CGM will not transfer your personal data to any third party or process them outside of the EU/EES. CGM will use a subcontractor for the administration of the e-mailings, making the subcontractor a personal data processor. However, CGM is still carries the responsibility for all processing of your personal data carried out by the subcontractor, just as if CGM had carried out the processing.

"Reuse of previous results" Dialog

"Cookies" are small files that allow us to store specific information related to you, the user, on your computer while you are visiting our website. Cookies help us to gather information about the frequency of use and the number of visitors on our website, as well as enhancing ease of use and efficiency for you as a user. The purpose of using these cookies is to provide you with optimal user guidance as well as to "remember" you to be able to present you the most varied internet page and new content when you visit us next time. The content of a cookie is limited to an identification number. Name, IP address, etc. will not be stored. No individual profiling of your usage behavior is performed.

Session cookies

On our website we use temporary or transient cookies (so-called session cookies). Session cookies are only stored for the duration of your use of our website. Session cookies serve exclusively to identify you during your visit to our website. Session cookies are deleted at the end of each session.

Session cookies are absolutely necessary for the function of our website and cannot be deactivated. You can set your browser to block session cookies or to notify you of their use. However, some areas of the website may not work. Session cookies are used in accordance with Art. 6 Para. 1 lit. f) GDPR.

Use of pixel tags

Our webpages may use so-called pixel tags, web beacons, clear GIFs, or other techniques (hereinafter called pixel tags) to measure and statistically raise the utilization and response rate of a website.

Pixel tags enable us to count the number of users visiting certain subpages of a website, to offer branded services, and help us to determine and optimize the ease of use of our website.

Google Remarketing

This website makes use of a remarketing technique of Google Inc. ("Google"). The purpose of this feature is to show visitors of a website interest-based ads from within the Google advertising network. The browser of the visitor stores so-called "cookies", i.e. small text files, on the computer. The purpose of these cookies is to recognize you, the visitor, when visiting websites which are part of the Google advertising network. On these pages, visitors can then be presented with ads that relate to content that the visitor previously visited on websites that use Google's remarketing feature. According to Google no personal data is collected in the process. If you do not wish to use the remarketing function of Google, you may deactivate it by visiting <http://www.google.com/settings/ads> and changing the settings accordingly. Alternatively, you may also deactivate the use of cookies for interest-based advertising by following the guidelines published by the Network Advertising Initiative under [Network Advertising Initiative](#).

You will find further information on Google Remarketing and the Data Protection Statement of Google here:

<http://www.google.com/privacy/ads/>

Matomo (previously Piwik)

This website uses Matomo. Matomo is a web analytics service and uses so-called "cookies," small text files that are stored on your

computer, which help us analyze user interaction on our website. For this purpose, usage data (including your IP address) generated by the cookies is transmitted to our server and stored for usage analysis purposes to optimize our websites. Immediate anonymization of your IP address ensures that you are not identifiable to us. The information generated by the cookies about your use of this website will not be disclosed to third parties. You can prevent the use of cookies in your browser settings. As a consequence, however, you may not be able to use our website to its full extent.

If you do not agree with the storage and analysis of the data from your visit on our website you may object to the storage and usage by clicking on the link below. When doing so, a so-called opt-out cookie will be placed in your browser preventing Matomo from collecting session data. Please note that when deleting your cookies the opt-out-cookie will also be deleted and you will have to reactivate it.

Please decide whether a unique web analytics cookie may be stored in your browser allowing the website owner to collect and analyze various statistical information.

If you decide against it, click on the following link to store Matomo's deactivating link in your web browser. Information about your visit is currently collected by Matomo's web analytic tool. Click to stop data collection about your visit.

Links to social networks

By clicking on the "share" buttons, information will be transferred to Facebook, Twitter, Google, etc. in the United States of America and possibly be stored there as well. We use the so-called 2-click-technique on our website, meaning that the buttons are

deactivated and do not connect with the servers of the social media platforms on the first click. Only after the display of a visual indication and your subsequent second click will you be forwarded to the social network of your choice.

Links to third-party websites (links)

We, as operator of CGM's website, have no influence on the content of the linked third-party websites. Before linking, these websites have been thoroughly examined. Still, it cannot be ruled out that the operators of the respective webpages have by now changed the content, which may violate applicable law or be in contradiction to our corporate philosophy.

Clicking on links of third-party websites displayed on our website or following instructions given, may subsequently lead to the collection of user data. We have no control over data collected with or without consent through third-party ads or websites. As a general rule, we recommend examining the Data Protection Guidelines of websites if you have concerns on the collection and usage of your data.

Security

CGM takes all necessary technical and organizational security measures to protect your personal data from loss or abuse. Your data is stored in a secure operating environment inaccessible for the public. In certain cases your personal data is encrypted by state-of-the-art technology during transmission. This means that communication between your computer and the CGM servers takes place by way of an established encryption technique if supported by your browser. In case you wish to contact CGM by email, please

be aware that privacy of the transmitted information cannot be guaranteed as the email content may be seen by third parties. We thus recommend using postal mail whenever you wish to transmit confidential information.

Your rights

You have the right to information on stored personal data as well as the right to rectification, to erasure, to restriction of processing, to data portability and the right to object to processing of your personal data.

If you give consent to CGM, you have the right to withdraw it at any time with effect for the future. We undertake to delete all data collected about you. In doing so, however, we are legally obliged to observe possible commercial and fiscal retention periods which can prevent immediate deletion of this data. If these reasons should affect the deletion, we will inform you.

In addition, you have the right to lodge a complaint with the responsible supervisory authority if you believe that we are not processing your personal data properly.

Amendments to this data protection statement

Please note that this data protection statement may be subject to amendments and supplements from time to time. Each version of this data protection statement can be identified by its date and version number in the footer of the statement. All prior versions of this statement are archived and made available upon request.

This data protection statement applies to:

CompuGroup Medical Sweden AB

Rättarvägen 3 8 tr

169 68 SOLNA

Lorensbergs Communication AB

Lilla Bommen 4A

41104 Göteborg

CompuGroup Medical LAB AB

Cirkelgatan 14

78172 Borlänge

Data protection officer

If you have any questions about the processing of your personal data, please contact our data protection officer at:

CompuGroup Medical Sweden AB

Box 1841

75148 Uppsala

Telefon: 018 470 26 00

dataskyddgruppen.se@cgm.com

Responsible supervisory authority

The responsible supervisory authority for CGM's Swedish companies is:

[Integritetsskyddsmyndigheten](#)

Document information

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