# BUSINESS OVERVIEW CGM US

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## Agenda

**CGM US business overview** Business highlights Experienced leaders / organization Strategic focus/goals • eMDs / CGM synergies 2021 and beyond Growth drivers

> CompuGroup Medical

## (1) CGM US BUSINESS OVERVIEW

Business highlights
Experienced leaders / organization



#### **CGM US – Business overview**

- 1,700 employees in US and India
- #4 player in US ambulatory HIT
- One of the leading US players in laboratory LIS
- 25+ years in the market across all units: AIS, LAB, EDI, RCM
- Recognized Brands eMDs, MEDISOFT, LYTEC, APRIMA, LABDAQ
- Eat Our Own Cooking office of the CMO and ARIA RCM

CGM US has the scale, investment, and expertise to deliver the most impactful solutions ever. We remove operational burden and allow providers and healthcare organizations to focus on care.





## Overall CGM US strategic focus/goals

#### **Be THE**

 Premier healthcare ambulatory software, lab, and revenue cycle management company that propels a physician practice, enterprise, or lab to the next level of clinical excellence, financial success, and optimal patient engagement leading to healthy outcomes.

#### **Deliver**

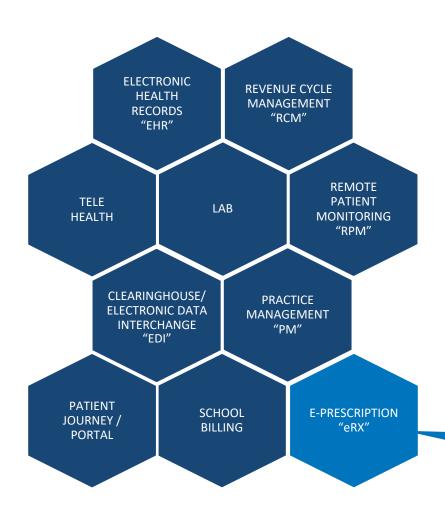
- Double digit organic revenue growth in the key growth drivers of EDI (electronic data interchange), adjacent EHR (Electronic Health Records) markets, ARIA RCM (Revenue Cycle Management) / Credentialing & School-based RCM
- Single digit organic revenue growth in the ambulatory information systems and lab businesses
- An overall 5-year revenue CAGR in the mid to high single digits

"Believe you can and you're halfway there."

Theodore Roosevelt



### **CGM US** business scale – By the numbers



- 60,000+ providers served
- 200,000+ users in our systems every day
- >50,000,000 electronic prescriptions per year
- Millions of patients impacted every day
- Tens of millions of EDI transactions
- Hundreds of millions of lab tests per month
- Billions of dollars in financial transaction flow

Ecosystem development has begun with eRX-related only royalties







## 2 STRATEGIC FOCUS/GOALS

eMDs / CGM synergies



### Synergies from the investment case: Started to realize

Clearinghouse / **Practice Management Electronic Health Revenue Cycle Electronic Data** Record (EHR) Management (RCM) System (PM) Interchange (EDI) CGM DAQ Billing CGM Enterprise EHR CGM Enterprise PM CGM webEHR CGM eMEDIX CGM RCM CGM webPM **CGM Clinical**  CGM Clinical APRIMA SOLUTION SERIES **APRIMA EMDs**  3<sup>rd</sup> Party Solution ARIA PRACTICE PARTNER **SOLUTION SERIES** MEDISOFT, LYTEC



# ARIA revenue cycle management / efficiency case / roll up model





Growth drivers



## 2021 and beyond primary growth & brand focus



#### Winning new customers

- **Aprima** focus on primary care, specialty, and adjacent target markets
- Expand ARIA B2B large client potential
- Continue to grow **Lab** with focus on adjacent markets



#### Retain & monetize the large client base

- Upsell ARIA **RCM** to EHR & PM software clients
- Expand **CGM add-on** upsell opportunities
  - Tele-health, remote patient monitoring, patient reminders, etc.
- Work on expanding our eco-system opportunities



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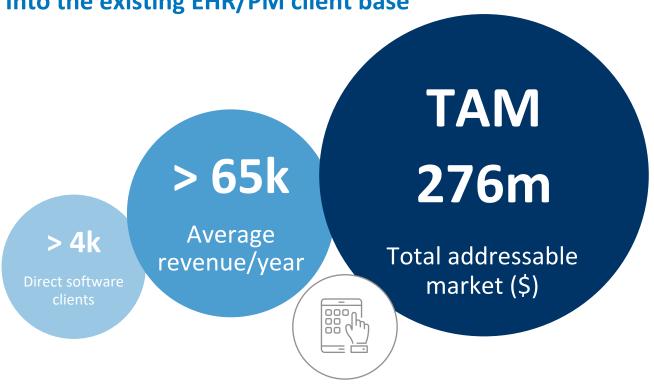
#### **Expand eMEDIX EDI business**

- **Convert** existing ARIA and eMDs software clients
- Migrate large base of MEDISOFT and LYTEC PM customers
- New customer business into direct and VAR channel software bases

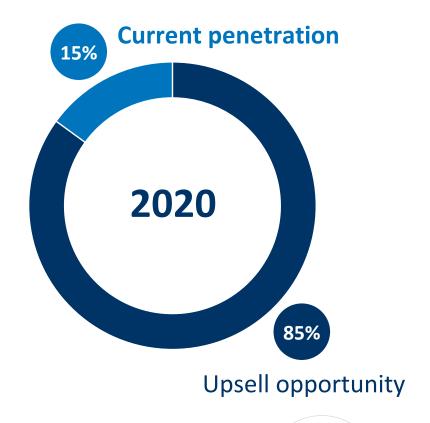


### **ARIA Revenue Cycle Management / Growth case**

Tremendous opportunity to upsell ARIA RCM services Into the existing EHR/PM client base



#### **Direct software customers**





## Why CGM US leadership team is excited about the future

