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Data business has proven to be the innovative powerhouse



~25%
Data business
revenue CAGR
H1 2019 – H1 2023



3% / 5%

Data business organic growth H1 / Q2 2023 yoy



>80%
INSIGHT Health
recurring revenue
share



>53
Data business
net promoter
score

Executing on growth opportunities



We are on the way to evolve our business with data analytics, communication and medical knowledge

Al catalyst for **CGM** data business **HORIZON 1 HORIZON 2 HORIZON 3 Foundation** Growth Scale Establishing international footprint Revenue Full leverage of CGMs reach Develop CGM data collection Collaboration in ecosystems Expansion via M&A • Build and evolve product portfolio **Establish foundations** 2022 2024+ 2026+ 2019



Every patient is a big data challenge for a doctor that must be solved individually

DNA sequencies

Individual medicine

Rare diseases

Al in medicine



Individualized medicine focuses on the patient and saves thereby lives

PROM (= Patient Reported Outcome Measures):

PROMs are used to assess a patient's health status at a particular point in time. PROMs are increasingly recognized as providing valuable and essential information for achieving health system goals.

Practical example: Web-based monitoring for advanced-stage lung cancer patients

Web-based follow-up via patient reports

Web-mediated follow-up algorithm, based on weekly self-scored patient symptoms

Routine follow-up with CT scans

scheduled every 3-6 months

72.4%

Optimal treatment was initiated in

32.5%

Conclusion:

A web-based follow-up algorithm using self-reported symptoms improved overall survival due to early relapse detection and better performance status at relapse.

Classical scheduled follow-up and imaging



VS.

Rare diseases are representative of the paradigm shift needed in medicine

Fact box

+6,000

different rare diseases1

40%

wrong diagnosis²

4m

patients with rare diseases in GER1

25%

wait more than 30 years for the right diagnosis³

Support for diagnostics

Images

based on

Improvement of diagnostics and imaging e.g., by labeling radiological images

Symptoms based on

Neural nets for predictive diagnosis and corresponding software features

Lab data

based on

Better diagnostics by better use and comparison of dedicated laboratory data

Optics based on

Early recognition of patterns and diagnosis of rare diseases e.g., through portrait photos

^{1:} German Federal Ministry of Health - Seltene Erkrankungen (bundesgesundheitsministerium.de)

^{2:} Berlin Institute of Health - Rare Disease Day: High hopes for gene therapy - News - BIH at Charité (bihealth.org)

^{3:} The Diagnostic Odyssey of rare diseases (engenome.com)

Artificial Intelligence is ready to revolutionize the global healthcare sector

Innovative technologies

Artificial Intelligence

Machine Learning

Large Language Models Natural Language Processing

Expected impact

\$15tr

Potential contribution to the global economy by 2030 from Al¹

40%

Boost of employee productivity with using Al²

Business potential

Rare disease detection

Drug + therapy safety

(Clinical)
Decision
support

Synthetic data



^{1:} https://www.pwc.com/gx/en/issues/data-and-analytics/publications/artificial-intelligence-study.html

^{2:} https://www.pwc.com/us/en/tech-effect/ai-analytics/ai-business-survey.html

CGM started several AI initiatives fostering the use of AI for new product features and internal processes

THERAFOX evolution

> AI powered

GHG **Praxisdienst**



docmetric

A catalyst to hyper charge our medical intelligence suite

GHG medical brain[®]



CGM's USP is data access and translating data into valuable solutions for doctors, patients & industry



competences

- ✓ Data analytics
- ✓ Communication solutions
- ✓ Medical knowledge





Powerful new use cases result if we combine CGM data access, analytical strength and targeted communication

Preventing and delaying dialysis



Real world evidence:
Chronical kidney disease study



Risk scoring



Awareness communication





Seamless integration of Praxisdienst – A highly mature platform for data injection & extraction



Medical scores



Patient information



Rare Disease Finder



Clinical studies

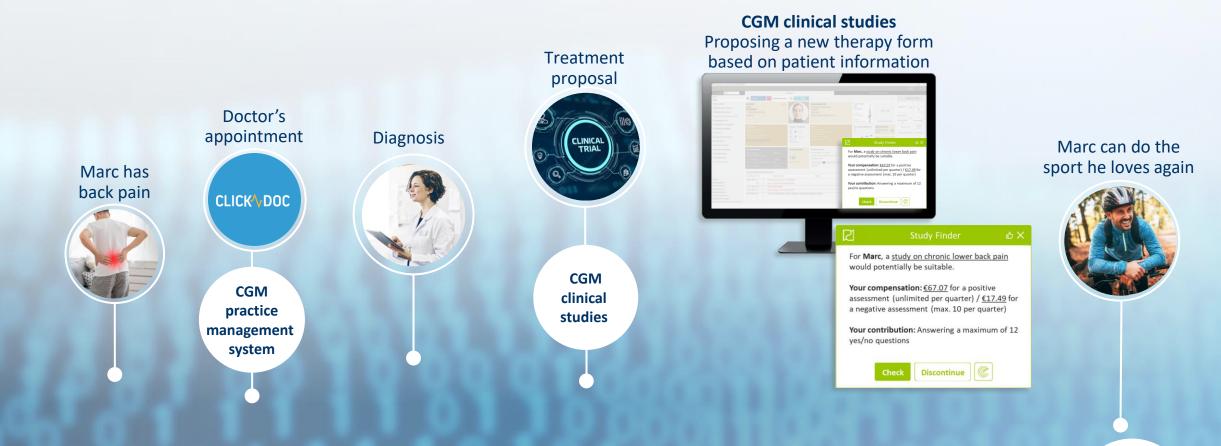








Empowering physicians to leverage state of the art medical knowledge and real-time information





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Praxisdienst vision will unify value-added services to doctors with unparalleled reach and high user experience



- ✓ Medical content & services
- √ Value-adding services
- √ Communication & advertisement
- ✓ Al services



Proof points show that we are on the right track in our evolution towards the third horizon

Data product portfolio extension

Continued internationalization

Medical knowledge & platform solutions



newline ricerche di mercato



Successful expansion



Unlock new markets



Evolve data product portfolio



Catalysts for profitable growth



Leveraging on and expanding CGM's unique sector reach



Increasing pan-European footprint with clear focus on key markets



Refining data, turning it into valuable, innovative solutions for doctors, patients and industry



Leveraging the power of AI in new product features & internal processes



Unifying our product world in a health intelligence suite with high user experience at the core



Strong turnaround of organic growth with outperformance of M&A portfolio additions



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