

EXHIBITOR  
PROSPECTUS



# CGM USER CONFERENCE

8.11.2026 – 8.13.2026



# CompuGroup Medical clients represent the most sophisticated physician practices and laboratories in the nation.

Our attendees join us from across the country and understand the benefits of advanced technology. They will have ample time for networking and engaging with our partners in the exhibit hall and during events.

We have a limited number of prime exhibition and sponsorship opportunities for companies like yours to get one-on-one time with key decision-makers and influencers in YOUR target market.

## EVENTS & EXHIBITS

**August 11, 2026**  
EXHIBITS & BOOT CAMP  
EVENING RECEPTION

**August 12, 2026**  
EXHIBITS, SESSIONS &  
EVENING CELEBRATION

**August 13, 2026**  
EXHIBITS & SESSIONS

## Become a Sponsor Today!

To become an exhibitor and to make your sponsorship choices, please contact us at [conference.us@cgm.com](mailto:conference.us@cgm.com).

## Pole Position Sponsorship

Introducing our premier, one-of-a-kind sponsorship opportunity for the CGM User Conference: a high-visibility, high impact package designed for brands that want to be front and center before, during, and after the event.



- ✓ **10x20 booth**
- ✓ **Your logo prominently** placed on all event messaging, including registration sites, evites, conference presentations, and the conference agenda
- ✓ **Logo and description** on the conference site/app
- ✓ **Four (4) complimentary** exhibit hall passes (includes access to breakfast, breaks, and lunch). Additional exhibitor attendees will be charged \$495 each
- ✓ **Up to two (2) slides** in keynote presentation with introduction by CGM executive team member
- ✓ **One pre-conference** email blast to attendees
- ✓ **One post-conference** email blast to attendees
- ✓ **Brochure and giveaway** in conference handouts
- ✓ **Four (4) complimentary passes** to the welcome event on Tuesday, August 11, and the evening event on Wednesday, August 12
- ✓ **Attendee list** pre- and post-conference
- ✓ **Your booth included** on our racetrack stamp card
- ✓ **Forty-five (45) minute meeting** with CGM executive team during the event (CGM to schedule)

This special sponsorship package is designed for organizations that want more than a logo on a sign—they want a true partnership and a commanding presence throughout the entire conference experience.

## Pole Position Sponsorship (continued)

As part of this package, you have the rare opportunity to be one of only two exclusive sponsors co-hosting our unique evening event on August 13.



- ✓ **Special status** as a co-host of a unique evening event
- ✓ **Elevated visibility** with special recognition throughout the event and in related communications as a co-host of this marquee experience
- ✓ **Role as an experience influencer** if you secure this package before May 2026

Your team will be actively included in the planning process for the evening. Collaborate with us on shaping an unforgettable experience that aligns with your brand and ours

- ✓ **Curated, high-impact experiences** will create a truly memorable evening for our clients. Examples include:
  - ✓ VIP-style experience connected to the Las Vegas Raiders
  - ✓ An adrenaline-filled racing experience
  - ✓ Another distinctive Las Vegas-style activity that delivers a big wow factor
- ✓ **Guide the concept** to ensure strong alignment with your brand with our team reserving the final decision on the event format



**ONLY TWO AVAILABLE!**  
Reserve your spot today!

### Pole Position Pricing

Sign up early to get the best rates!

**\$30,000**

By March 31, 2026

**\$33,000**

Between April 1 - June 30, 2026

**\$35,500**

After July 1, 2026

## Checkered Flag Sponsorship

Take advantage of our Checkered Flag package and raise your profile with a bigger booth footprint ideally positioned for maximum traffic. Communicate with attendees in pre- and post-event email blasts, and send more staff to cover your customer interactions.



- ✓ **10x20 booth**
- ✓ **Your logo prominently** placed on all event messaging, including registration sites, evites, conference presentations, and the conference agenda
- ✓ **Logo and description** on the conference site/app
- ✓ **Four (4) complimentary** exhibit hall passes (includes access to breakfast, breaks, and lunch). Additional exhibitor attendees will be charged \$495 each
- ✓ **Up to two (2) slides** in keynote presentation with introduction by CGM executive team member
- ✓ **One pre-conference** email blast to attendees
- ✓ **One post-conference** email blast to attendees
- ✓ **Brochure and giveaway** in conference handouts
- ✓ **Four (4) complimentary passes** to the welcome event on Tuesday, August 11, and the evening event on Wednesday, August 12
- ✓ **Attendee list** pre- and post-conference
- ✓ **Your booth included** on our racetrack stamp card
- ✓ **Thirty (30) minute meeting** with CGM executive team during the event (CGM to schedule)



**ONLY FOUR AVAILABLE!**

Reserve your spot today!

### Checkered Flag Pricing

Sign up early to get the best rates!

**\$15,000**

By March 31, 2026

**\$17,000**

Between April 1 - June 30, 2026

**\$19,500**

After July 1, 2026

## Fast Lane Sponsorship

Fast Lane sponsors receive an affordable package with premium perks. Your 10x10 booth is in the front half of the show floor ensuring first touches with all our attendees. Plus, take advantage of our pre-conference communication to drive even more traffic!

- ✓ **10x10 preferred booth**
- ✓ **Logo and description** on the conference site/app
- ✓ **Three (3) complimentary** exhibit hall passes (includes access to breakfast, breaks, and lunch). Additional exhibitor attendees will be charged \$495 each
- ✓ **One pre-conference** email blast to attendees
- ✓ **Brochure and giveaway** in conference handouts
- ✓ **Three (3) complimentary passes** to the welcome event on Tuesday, August 11, and the evening event on Wednesday, August 12
- ✓ **Your booth included** on our racetrack stamp card
- ✓ **Thirty (30) minute meeting** with CGM executive team during the event (CGM to schedule)



**ONLY SIX AVAILABLE!**

Reserve your spot today!

### Fast Lane Pricing

Sign up early to get the best rates!

**\$7,000**

By March 31, 2026

**\$8,000**

Between April 1 - June 30, 2026

**\$9,000**

After July 1, 2026

# Pit Crew Sponsorship

The User Conference Exhibition Hall is centrally located in a high-traffic area where attendees will pass between classes. All breaks will take place in the exhibition area. You are also invited to the welcome event for more networking opportunities. This gives you dedicated time to actively engage with attendees.

- ✓ **10x10 booth**
- ✓ **Logo and description** on the conference site/app
- ✓ **Two (2) complimentary** exhibit hall passes (includes access to breakfast, breaks, and lunch). Additional exhibitor attendees will be charged \$495 each
- ✓ **Two (2) complimentary passes** to the welcome event on Tuesday, August 11, and the evening event on Wednesday, August 12

## GENERAL BOOTH INFORMATION:

- ✓ Draped back and side walls
- ✓ Booth identification sign
- ✓ One 6' skirted table
- ✓ Wireless Internet access\*
- ✓ Two chairs

## DISPLAY RESTRICTIONS:

Banner displays and backdrops may not exceed 8' high x 10' wide x 2' deep and need to be placed at the rear of the exhibit space. Exhibitors are not permitted to set up banners along the sides of the booth that obstruct the views of neighboring exhibitors.

*\*All exhibitors will have access to the conference wifi. This is a shared network for which reliability and speed is not guaranteed. If your booth requires a dedicated connection, it will need to be ordered from the hotel.*

## Pit Crew Pricing

Sign up early to get the best rates!

**\$4,000**

By March 31, 2026

**\$4,500**

Between April 1 - June 30, 2026

**\$5,000**

After July 1, 2026

## Additional Marketing Opportunities

CGM is happy to work with our partners on custom marketing packages and sponsorships. Contact us so we can work out a plan to give you optimal exposure to your target market.

ITEM	DESCRIPTION	BEFORE MAY 31	AFTER JUNE 1
Lanyards	Your logo co-branded with CGM on the official show lanyard. (1 available)	\$3,000	\$4,200
Welcome Banner	Your logo added to the CGM welcome banner.	\$3,000	\$3,500
Stair Clings	Stairs connecting main floor to conference/spa floor.	\$2,000	\$2,500
Elevator Wraps	Spa-level and casino-level elevators.	Price on Request	
Digital Signage	Your logo added to the resort loop. 2x digital screens.	\$7,500	\$8,200

## Food & Beverage Sponsorships

ITEM	DESCRIPTION	BEFORE MAY 31	AFTER JUNE 1
Welcome Event	Available Tuesday.	\$4,000	\$5,200
Breakfast	Pick your day. Available Wednesday and Thursday.	\$1,700	\$2,500
AM Break	Pick your day. Available Tuesday, Wednesday, and Thursday.	\$1,500	\$2,200
Lunch	Pick your day. Available Tuesday, Wednesday, and Thursday.	\$3,200	\$4,000
PM Break	Pick your day. Available Tuesday, Wednesday, and Thursday.	\$1,500	\$2,200



All food and beverage events include signage with sponsor logo displayed during food function. Includes recognition in conference materials and a slide insert on main conference presentations.



## M Resort Spa Casino Las Vegas

12300 Las Vegas Blvd. S  
Henderson, NV 89044

If you plan to exhibit or sponsor an event at this conference, be sure to book your hotel early to get the special CGM User Conference room rate.

Click here to [book your hotel](#). This link is unique to CGM User Conference: Las Vegas, so you will get the preferred rate when you reserve your room.



# Terms & Conditions

## 1. Term of Agreement

The term of this Agreement begins on the Effective Date and terminates on August 14, 2026, and shall terminate automatically without notice.

## 2. Registration and Payment

By signing up as a sponsor for the CGM User Conference 2026 ("CGM UC"), hosted by CompuGroup Medical ("CGM"), you agree to comply with these Terms and Conditions. Full payment of registration fees is required to confirm sponsorship.

Sponsorship levels, benefits, deliverables, and pricing are defined in the applicable sponsorship package.

Benefits are provided on an availability basis and are subject to venue, technical, or program constraints. CGM reserves the right to make reasonable substitutions of equal value if specific benefits are unavailable.

CGM reserves the right to refuse registration for sponsorship if the company does not fit into the planning of the exhibition hall or if too many sponsors from the industry have already registered. Each sponsor must have a partnership agreement with CGM. CGM will refuse all registrations from companies that don't have an agreement with CGM.

Verbal agreements or informal communications are not binding unless confirmed in writing by CGM.

### Fees, Payment Terms and Taxes

Sponsorship fees are due with registration. Unless otherwise stated in the cancellation policy, all fees are non-refundable. Sponsor is responsible for all applicable taxes, duties and governmental charges related to the sponsorship.

## 3. Sponsor Obligations

Sponsor agrees to provide all required materials (e.g. logos, advertisements, attendee giveaways) by the deadlines specified by the Organizer.

Sponsor materials must comply with all applicable laws and regulations and most not infringe on the rights of any third party. Sponsor is responsible for ensuring that any representative attending the Conference comply with all conference rules, venue policies and organizer instructions.

## 4. Use of Trademarks and Intellectual Property

Each party retains ownership of its respective trademarks, logos, and intellectual property.

Sponsor grants CGM a limited, non-exclusive, royalty-free license to use Sponsor's name and logo solely for promoting the Conference and acknowledging sponsorship.

CGM grants Sponsor a limited, non-exclusive, non-transferable license to use the Conference name and logo solely to promote Sponsor's participation in the Conference, subject to CGM's brand guidelines. For questions, contact Patrick Hall ([patrick.hall@cgm.com](mailto:patrick.hall@cgm.com))

## 5. Exhibits, Giveaways, and Activities

Exhibits, booths, and promotional activities must be conducted in a professional manner and may not disrupt Conference sessions or attendees.

CGM reserves the right to remove any materials or activities deemed unsafe, inappropriate, or disruptive, without refund.

Alcohol distribution, raffles, or contests by Sponsors



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are prohibited unless expressly approved in writing by the CGM and permitted by law.

## 6. Confidentiality

For purposes of this Agreement, "Confidential Information" means information, whether or not marked as "confidential", in any form, whether paper, electronic, oral or visual that is collected, assembled, developed, owned, and/or maintained by either Party in connection with:

- information that would be recognized by a reasonable person to be considered non-public, proprietary, confidential, or trade secret information of the disclosing Party;
  - i. the existence and terms of this Agreement; and/or
  - ii. information that would be reasonably regarded as confidential.

Each Party may use Confidential Information received from the other Party hereunder solely for the authorized business purpose in relation to this Agreement.

Neither party may disclose Confidential Information to any third party without the express, written authorization of the other Party.

The following information is not Confidential Information: information that is or was rightfully already known by the recipient Party prior to receipt from the disclosing Party without an obligation of confidentiality, as established by documentary evidence; is or was publicly known or becomes publicly known through no unauthorized act or breach of this Agreement of the recipient Party; is

or was rightfully received from a third party without restriction and without knowledge of any obligation of confidentiality between such third party and the disclosing Party; or is or was independently developed by the recipient Party without use of, reference to, or reliance upon the disclosing Party's Confidential Information, as established by documentary evidence.

## 7. Insurance

Sponsor is responsible for maintaining adequate insurance coverage for its activities, property, and personnel related to the conference, upon request.

## 8. Cancellations and Refunds

All cancellation requests must be submitted in writing via email to [conference.us@cgm.com](mailto:conference.us@cgm.com).

The Sponsor must submit all cancellation requests in writing, and CGM shall receive the same, no later than May 31, 2026. Such cancellation must be on company letterhead and signed by an authorized company representative to receive a refund of seventy-five percent (75%) of the Sponsorship Fee. No requests for refund after such date shall be honored. Such refund shall be sent sixty (60) days after the end of the CGM UC to the address provided by the Sponsor at the time of the cancellation request.

In the event CGM must cancel the CGM UC at any time due to circumstances beyond CGM's reasonable control, such as, but not limited to, acts of God, war, acts of terrorism, government regulations, disaster, strikes, civil disorder, pandemic, etc., CGM will, at its sole discretion, provide the Sponsor with a credit in the amount of the Sponsorship Fee paid by the Sponsor, towards the next user conference or alternatively, CGM will mutually agree to allow the Sponsor alternative sponsorship opportunities.



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CGM reserves the right to terminate Sponsor's privileges under this Agreement at any time for material breach of this Agreement, and CGM shall not be required to refund the Sponsorship Fee.

In the event CGM declines the participation after payment because of overbooking/not having a partnership agreement/Sponsor doesn't align with the plan of the exhibit plan, CGM will reimburse the fully paid amount. Such reimbursement shall be sent up to 30 days after registration.

## 9. Conduct and Onsite Behavior

By registering, the sponsor and their participating employees agree to follow the onsite instructions and directions provided by CGM staff and event organizers.

Booth personnel/participants are expected to always conduct themselves professionally. Excessive, disruptive, or inappropriate behavior during sessions, networking events, or other conference activities will not be tolerated.

CGM reserves the right to remove any participant who is disruptive, intoxicated, or fails to follow staff instructions. No refunds or credits will be issued in such cases.

## 10. Alcohol Consumption and Gambling

Alcoholic beverages may be served during evening or networking events. Participants are expected to consume responsibly.

CGM IS NOT LIABLE WHATSOEVER FOR ANY ACCIDENTS, INJURIES, OR DAMAGES RESULTING FROM ALCOHOL CONSUMPTION OR IRRESPONSIBLE BEHAVIOR.

CGM does not sanction or offer any gambling or gambling related activities during the conference.

## 11. Hotel Accommodations

Conference registration is a contract with CGM only and not with the conference hotel.

Hotel room reservations are managed directly between the registrant and the hotel. CGM does not control hotel availability, room conditions, or pricing.

Any issues, disputes, or costs related to hotel bookings are the sole responsibility of the participant. CGM assumes no liability for hotel accommodations or related expenses.

## 12. Event Cancellation by the Company

In the unlikely event that CGM must cancel the User Conference due to Unforeseen Circumstances (as defined below), CGM will provide all registrants with a credit toward the next User Conference.

No further refund of registration fees will be issued.

## 13. Definition of Unforeseen Circumstances

"Unforeseen Circumstances" are defined as events beyond the reasonable control of CGM, including but not limited to:

- Acts of nature or elements of nature
- Acts of God
- War or acts of terrorism
- Government regulations or restrictions
- Disaster or fire



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- Labor strikes or civil disorder
- Global pandemic or public health emergency
- Any other event rendering the conference impracticable or unsafe to hold

### 14. Changes to the Event

CGM reserves the right to make changes to the conference agenda, speakers, schedule, venue, or format (including a virtual format) at its sole discretion without prior notice. Such changes shall not constitute a reason for refund or credit.

### 15. Acceptance of Terms

By submitting your registration, you acknowledge that you have read, understood, and agreed to the terms outlined above.

### 16. Miscellaneous

- Entire Agreement. This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and CGM regarding the CGM UC sponsorship. This Agreement may not be amended or modified except in writing signed by both Parties.
- Severability. If any provision of this Agreement is invalid or is unenforceable, the Parties intend that the remainder of the Agreement will be unaffected.
- Relationship of the Parties. The Parties are independent contractors. Nothing in this Agreement is intended to create a partnership or joint venture between the Parties. Neither Party is authorized to bind the other Party to any agreement or other obligation without the written consent of the other Party.
- Assignment. The Sponsor may not assign this Agreement or any of its rights hereunder without the prior written consent of CGM in an assignment and assumption agreement, and any purported assignment without the requisite consent shall be void and without force or effect. Notwithstanding the foregoing, in the event of a sale of all or substantially all of the relevant assets of the Sponsor or merger or consolidation of Sponsor, the acquirer/surviving entity of the Sponsor shall be required to assume the rights and obligations of the Sponsor under this Agreement. This Agreement shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors and permitted assignees.
- Governing Law and Venue. This Agreement, and any dispute that may occur under or related to this Agreement, shall be governed by and construed in accordance with the laws of the State of Texas without regard to conflict of law principles and of the United States of America to the extent such federal laws may pre-empt any applicable Texas law. Any dispute may only be initiated and maintained in the appropriate state or federal court in Travis County, Texas. Prior to the commencement of any formal proceedings against a Party, the Parties shall first attempt in good faith to reach a negotiated resolution.
- Non-Solicitation. Neither Party shall, without the prior written consent of the other Party, offer employment to, offer fees to or discuss employment or contract opportunities with any of such other Party's employees during the term and until one year after this Agreement is

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terminated, provided, the foregoing does not prohibit a general non-targeted solicitation of employment in the ordinary course of business or the hiring of an individual six months or longer after termination of employment of the employee by the other Party. Should a Party violate this provision, the hiring Party will pay the other Party one-hundred percent (100%) of the former employee's annual compensation. Such payment shall be the other Party's sole remedy with respect to the hiring Party; however, such payment does not restrict the other Party's rights or remedies as they relate to such former employee.

vii. The sponsor is prohibited from offering competitive products/solutions to CGM customers during the User Conference.

viii. LIMITATION OF LIABILITY

TO THE FURTHEST EXTENT ALLOWED BY LAW, CGM IS NOT LIABLE TO USER WHATSOEVER FOR ANY PERSONAL INJURY CLAIMS, DIRECT OR INDIRECT DAMAGES OF ANY KIND, INCLUDING LOST PROFITS OR INCIDENTALS, WHETHER BASED ON CONTRACT, TORT, STRICT LIABILITY OR ANY OTHER THEORY RELATED TO THE CONFERENCE OR THESE TERMS. ANY PARTICIPATION IN THE CONFERENCE IS AT YOUR OWN RISK.

ix. Non-Disparagement. The User agrees during the term of this Agreement to refrain from making oral or written false derogatory or disparaging remarks concerning CGM.

### 17. Privacy Policy

User understands and consents to the usage of its data described in this paragraph. The information given to Company by User will be used by Company to fulfill Company's event management obligations pursuant to the Agreement. User's data may be transmitted to third parties, Company's agents and or subsidiaries as reasonably necessary to fulfill this purpose. User's data will not be sold to any third-parties or used for any purpose unrelated to this Agreement. By consenting to these terms, User consents and agrees to the usage of its data by Company to fulfill Company's event management obligations under this Agreement.

